

**SNOOPY, CELEBS AND SOME WELL-DRESSED DOGS  
CELEBRATE WARNER HOME VIDEO'S  
NEWLY REMASTERED DVD,  
"IT'S THE EASTER BEAGLE, CHARLIE BROWN"  
WITH CANINE COUTURE FASHION SHOW  
IN PALM BEACH, FLORIDA**

*Kelly Rutherford and Matthew Settle of Gossip Girl  
and Actress Naama Nativ Hit the Catwalk with Their Pet Pups,  
While Style Maven J. Alexander of America's Next Top Model Creates a Fashion Sensation,  
As the Easter Beagle Unleashes a Wild Assortment of Outrageous Dog Fashions*

PALM BEACH, FL – March 8, 2008 — Large and tiny, plump and svelte, longhaired and hairless, deep-throated and yappy, dozens of dogs dressed in an outrageous array of cutting-edge canine fashions joined Snoopy and celebrities onstage in Palm Beach, Florida on Saturday afternoon, as “The Easter Beagle Presents Canine Couture” fashion show celebrated the release of a newly remastered DVD deluxe edition of *“It’s the Easter Beagle, Charlie Brown”* from Warner Home Video.

Actress Kelly Rutherford and actor Matthew Settle of the CW’s *Gossip Girl*, Settle’s actress-wife Naama Nativ (appearing this June in Adam Sandler’s *You Don’t Mess with the Zohan*) and larger-than-life style guru J. Alexander of *America’s Next Top Model* joined Snoopy in the fashion show, with Rutherford, Settle and Nativ strutting the catwalk with their own pet dogs: Rutherford’s beloved rescue dog, Oliver, and Settle and Nativ’s Pomeranian Jackie O and Chihuahua Zoe.

“I’ve been a Snoopy fan for years, and now I have a 1½-year-old son who loves Snoopy almost as much as I do, so I was thrilled to join the fun today,” said Rutherford, who plays wealthy socialite Lily van der Woodsen on *Gossip Girl*. “My son, Hermés, was so excited to meet the Easter Beagle, and my dog, Oliver, was delighted to play a starring role in the show!”

The event was also a chance to spread an important and timely health message as Easter—and chocolate Easter eggs—approach: Dog owners should never let their pups eat chocolate; the sweet treat is a health threat to man’s best(-dressed) friend.

“We’re real dog people, so to be onstage with Snoopy *and* help get out this important health message was the best of all worlds for us,” said Matthew Settle, who plays Rufus Humphrey on *Gossip Girl*. Adds Nativ, “Now we just have to hope that Jackie O and Zoe don’t demand their own trailers when we get back home!”

Wearing a bedazzled “I Believe in the Easter Beagle” tee, J. Alexander set the style tone for the afternoon. Dogs and their human companions displayed 30 different fashion statements—from miniature canine suits of armor to Chinese silk robes; “diamond” tiaras to pearl necklaces; suits and ties to cocktail gowns. (The humans looked good, too.)

“I’ve seen a few dogs in my fashion career, but they’ve never been as good-looking as the ones I saw today,” added Alexander. “And I’m glad we’re getting the message out that chocolate is death to models, especially those of the canine variety. Good health is always the most important fashion accessory.”

*“The Easter Beagle Presents Canine Couture”* was sponsored by Warner Home Video, which recently released a newly re-mastered DVD of “It’s the Easter Beagle, Charlie Brown.” This deluxe version features updated packaging and all new special features including a bonus episode: “It’s Arbor Day, Charlie Brown” and an original featurette, “In Full-Bloom: Peanuts at Easter.”

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