
POLLARD BANKNOTE ADDS *IRON CHEF AMERICA* TO LICENSED PROPERTIES PORTFOLIO

Winnipeg, Canada – Pollard Banknote is proud to unveil the secret ingredient for lotteries wishing to whet the appetites of their players and retailers.

Pollard Banknote has acquired the rights to *Iron Chef America* through United Media, an agent representing the *Iron Chef* brand owned by Fuji Television Network. An adapted version of the original Japanese *Iron Chef*, *Iron Chef America* features invited master chefs battling against one of the legendary Iron Chefs. This show draws an average of 6.4 million viewers every week and is one of Food Network's top-rated shows.

"*Iron Chef America*'s great success again demonstrates that the passion for cooking transcends age, gender, and socio-economic status," said Sina Aiello, Director, Licensed Products, Pollard Banknote. "This show appeals to broad demographic segments, making it a very desirable brand to be incorporated into a lottery's game lineup. When people go about their daily shopping, an instant product related to cooking can strike a chord and definitely stimulate their impulse to purchase."

In every one-hour episode, each chef must cook a full meal using the theme ingredient. A panel of judges then selects the winner based on who handles the ingredient with the greatest finesse. With over 60 episodes in the past four years, the production of *Iron Chef America*'s fifth season is scheduled to begin in the third quarter of 2007.

"With such an engaging theme and format, *Iron Chef America* offers almost unlimited inspirations for developing promotional and merchandising support. The marriage between the art of cooking and the art of gaming truly yields a recipe for success for lotteries," added Aiello.

Pollard Banknote offers a turnkey solution for licensed games, including ticket design and manufacturing, prize structure consultation, merchandise selection and fulfillment, publicity and promotional opportunities, and second chance draw process management (including all customer service, Internet marketing, and post-game analysis).

About Pollard Banknote Limited Partnership

Pollard Banknote Limited Partnership ("Pollard Banknote") is one of the world's leading full-service lottery vendors and is a major supplier to North America's charitable gaming industry. The firm manufactures instant tickets and provides related programming, design, and marketing support. As well, Pollard Banknote manufactures ticket vending machines, pull tab tickets and bingo paper, and supplies lottery management services (including warehousing and distribution). Established in 1907, the firm is owned by the Pollard family and the Pollard Banknote Income Fund and currently serves more than 45 lotteries worldwide, including some of the largest and most respected lotteries in the United States, Canada, Europe, Asia, and Central and South America.

About Pollard Banknote Income Fund

Pollard Banknote Income Fund (TSX: PBL.UN) is an unincorporated, open-end trust which owns 26.7% of Pollard Holdings Limited Partnership, which in turn owns Pollard Banknote Limited Partnership.

About United Media

United Media (UM) is a worldwide licensing and syndication company that focuses on building brand equity around a wide range of creative content. The company recently partnered with Harper Collins on the best-selling publishing property Fancy Nancy. United Media licenses and/or syndicates other properties, including Peanuts by Charles M. Schulz, Precious Moments, Raggedy Ann & Andy, Televisa's "El Chavo," Mary Engelbreit, Dilbert, Jakers!, Tamagotchi, Doodle Bear, Bug Rangers, and Jim Benton's "It's Happy Bunny" (Japan Only). United Media is an E.W. Scripps Company.

Forward-Looking Statements

This press release may contain forward-looking statements relating to expected future events and financial and operating results of the Pollard Banknote Income Fund ("the Fund") or Pollard Holdings Limited Partnership that involve risks and uncertainties. Actual results may differ materially from management expectations as projected in such forward-looking statements for a variety of reasons, including market and general economic conditions and the risks and uncertainties detailed from time to time in the Fund's periodic reports and registration statements filed with the Canadian securities regulatory authorities. Due to the potential impact of these factors, the Fund disclaims any intention or obligation to update or revise any forward-looking statements whether as a result of new information, future events or otherwise, unless required by applicable law.

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