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**UNITED MEDIA WELCOMES BACK LIZ MURPHY
AS DIRECTOR, INTERNATIONAL LICENSING - EUROPE**

New York, NY (March 27, 2007) – United Media, a leading licensing and syndication company, today announced that Liz Murphy has returned to the company as Director of International Licensing. Reporting to the Senior Vice President of International Licensing, Rita Rubin, Murphy will oversee the company’s European efforts for its portfolio of brands.

“I am delighted to have Liz back in the United Media fold as a member of the International team,” said Rita Rubin, Senior Vice President, International Licensing. “As we continue to maintain and grow new and existing business in Europe, I am confident in her ability to seize the essence of our properties, capitalize on our strong European agency relationships, and capture the interest of licensees, manufacturers, and retailers.”

In 1994, Liz Murphy joined United Media as part of the Domestic Licensing team. During her five years in the position, Murphy focused primarily on the PEANUTS property, and upon leaving the company in 1999, she gained valuable insight on the licensee side of the business during her employment with Amscan. Most recently, Murphy worked as a consultant for A&E Television Networks, developing licensing programs around the network’s real-life television shows. After gaining eight years of outside experience, Liz Murphy has brought her expertise back to United Media.

About United Media

United Media (UM) is a worldwide licensing and syndication company that focuses on building brand equity around a wide range of creative content. The company recently partnered with Harper Collins on the best-selling publishing property Fancy Nancy. United Media licenses and/or syndicates other properties, including Peanuts, Precious Moments, Raggedy Ann & Andy, Televisa’s “El Chavo,” Mary Engelbreit, Dilbert, Jakers!, Tamagotchi, Doodle Bear, Bug Rangers, and Jim Benton's "It's Happy Bunny" (Japan Only). United Media is an E.W. Scripps Company.

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